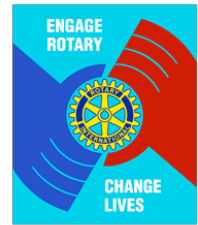


# Rotary Club of Galveston - Texas



# PILOT



Rotary Newsletter  
October 2, 2013

**Kevin Harrington** presided over the meeting.

**Roland Bassett** offered the invocation.

**Helen Appleberg** led the pledge and music.

**Kay Sandor** introduced visitors and guests.

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## Announcements

The chili supper will be November 7.

Four new members were introduced to the club:

Lauren Suderman introduced Elizabeth Rogers.

Ulli Budelman introduced Chris Benson.

Howie Bentley introduced Brian Barnes.

VJ Tramonte introduced David Dunn.

## Program

Lauren Suderman introduced the program: The Galveston Chamber of Commerce's C-Crew initiative and spokesperson, Erin Kay.

The C-Crew is comprised of 115 members who are under 40. They provide the chamber with new energy. Their goals are to promote Galveston as a great place to live and to increase the number of professionals who live on the island, and dispel myths about living on the island. They have created a marketing campaign, called My Galveston to help achieve their goals.

Several members of C-Crew were present: Johnston Farrow, Laura Hughes, John Listowski, Aaron Sanders, Mason Schraufnagel, Frieda Davis, James MacAlpine, Amy Wheeler, Stephanie Brown, Lisa Trevor, Dana Phillips and Matthew Kennedy.

Lauren Suderman said that Kathy Thomas helped the group with a strategic plan for the marketing campaign. She suggested they embark on a listening campaign and they met with leaders in community, formed an advisory committee and started a grassroots social media campaign.

Their future plans include launching a regional marketing campaign. The group presented a video called My Galveston.

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Door Prize:

**Kevin Katz** won the door prize

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**Kevin Harrington** led the group in reciting the Rotary Four-Way Test.

Of the Things we think, say or do:

- 1) Is it the TRUTH?
- 2) Is it FAIR to all concerned?
- 3) Will it build GOODWILL and better FRIENDSHIPS?
- 4) Will it be BENEFICIAL to all concerned

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**Upcoming Programs:**

**10/23/13: VIT**

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*Mary Beth Bassett, PILOT Editor  
Bill Ray, Photographer*



**The Galveston Rotary Club**

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